

## Press Release

The Embassy of Nepal in Beijing, Consulate General of Nepal in Guangzhou, Nepal Tourism Board (NTB) and Nepal Association of Tour and Travel Agencies (NATTA) with the support of Guangdong People's Provincial Government jointly organized a tourism promotion program in Guangzhou today. While welcoming the participants at the program, Nepali Ambassador to China, H.E. Leela Mani Paudyal, elucidated the reasons behind why Nepal would be a preferred destination for Chinese potential tourists. He also informed the audiences about a campaign planned to be launched targeting 300m Buddhist believers in China with a view to encourage them to Lumbini visit. Speaking on the program Deputy Director General of Foreign Affairs Office of Guangdong People's Provincial Government, Mr. Le Jian, appreciated the organizers for selecting Guangzhou to host the program and appreciated the Nepal's spectacular beauty and pleasant climate. Addressing the program, Deputy Chairman of Tourism Bureau of Guangdong People's Provincial Government, Mr. Chen Mao, and Consul General of Nepal Mr. Rabi Bhattarai have also addressed in the program. Representatives of 60 enterprises including media from Guangzhou, representatives of Nepali community and officials from Guangzhou provincial peoples government with 32 Nepali representatives of travel trade business were present in the program. Mr. Sunil Sharma, officiating director of Nepal Tourism Board presented paper about attractions of Nepali tourism industry. President of NATTA, Mr. Madhusudan Acharya, highlighted their tourism promotional trips to China. During the program, Nepali folk dances were performed by Nepalese students in Guangzhou. Tour operators and Travel Agents of Nepal and China also held B2B meeting during the program.

Earlier in the morning H.E. Leela Mani Paudyal, Ambassador of Nepal to the PRC, had a meeting with the Deputy Secretary General of General Office of People's Government of Guangdong Province, Mr. Li Yi Wei. During the meeting, they discussed several aspects of bilateral relations..

Embassy of Nepal  
Beijing  
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आवश्यक प्रचार-प्रसारका  
लागि  
धुलबहादुर  
(दिपक बज्राडे)  
वाणिज्यदूत

